



2024 Mural Grant Program

Discover Downtown Washington, an organization focused on revitalizing our downtown district, is partnering with the City of Washington and Daviess County to launch our **MURAL GRANT**. This program is intended to create an opportunity that will stimulate new artwork to the exterior of one building within downtown Washington, Indiana. Although a small grant, this program is designed to support creative art efforts in an impactful way through an innovative and thought-provoking mural project, fostering a positive community identity and civic pride.

Only one grant will be awarded with no matching funds required. No minimum project amount will be enforced. The maximum amount given will be \$3,500.

Grants will be awarded on a reimbursement basis, following an application procedure, review by the grant committee, approval, and implementation. Disbursement is contingent upon submittal of cost invoices from contractors and artists and inspection of work by the Discover Downtown Washington Grant Committee.

MURAL - A work of art designed for a specific wall, ceiling, area or large permanent surface that enhances a building, wall or public space. It must be designed for a specific space and serve the purpose of the space. Such mural shall not contain any brand name, product name or items, abbreviation thereof, company or business name or logo, trademark or other commercial message. A mural shall be an original work of art that is applied to an exterior building facade, structure or space and permitted to consist of any size, shape, form, color, material, medium or combination thereof.

Design Standards

- Murals shall be an original work of art
- Murals which include a historic element within the image will receive one additional point within the grading process
- Murals shall be designed and constructed under the supervision of a qualified artist/muralist or other qualified professional who has sufficient knowledge and experience in the design and execution of such projects, as well as with the application of the selected medium
- Murals must exhibit excellence in design, content, material, and application while incorporating high-quality materials that will enhance the overall development and appearance of the site
- Murals materials shall be securely attached to the building or structure to which it is applied
- Mural materials shall be durable and weather resistant to prevent premature deterioration or other unintended change in appearance
- Mural materials must be appropriate for its outdoor location and climate, with special considerations for longevity and if possible, graffiti-resistant
- Mural materials used may be, but are not limited to, paint and other artistic mediums such as tile or mosaic

MURAL DESIGN GUIDELINES

- Mural design, location, scale, and content should be in keeping with and enhance the building, wall, windows, fence or other surface on which it is located, as well as the local environment
- Murals may contain some, all or none of the following: electrical components three dimensional structures, lighting; moving elements and/or images, and any method that causes periodic changes in the appearance

Prohibitions

- Murals shall not be applied to any surface that was unlawfully established
- Murals shall not constitute or create a traffic hazard for passing motorists
- Murals shall not obscure or detract from the significant architectural features of the said structure or have an adverse effect on adjacent properties or facing properties
- Murals shall not compromise the proper function of any building or use or diminish public safety
- Murals shall not contain a logo or trademarked symbol, except for official government seals
- Murals shall not include commercial text or products displaying, mimicking or construed as symbolizing a specific brand
- Murals shall not incorporate recognized signs of hatred or discrimination against any race, color, sex, age, national origin, disability, religion, ancestry, marital status, familial status, gender identity or expression, or sexual orientation
- Murals shall not depict any obscene, indecent or immoral content
- Murals shall not consist of any reproduction, copy or mass-produced work of visual art of any type
- Murals shall be located in a manner that is visually and physically accessible to the public

ELIGIBLE PROPERTIES

- Intended grant recipient properties are within the Discover Downtown Washington current boundaries (see Exhibit A)
- Applicant must be current on all local and state taxes, free of contractor liens, current on all permit fees, compliant with all local municipal codes, and free of foreclosure status
- Property must have commercial activity as its primary purpose

APPLICATION CHECKLIST: *All information below must be submitted along with the grant application.*

- A completed Application form
- A signed Grant Agreement
- Written permission from the property owner to conduct façade improvements
- Color photographs of existing conditions
- Samples of materials and colors to be used
- Any other documentation necessary to illustrate the visual impact of the project (drawings, renderings, etc.)
- Detailed proposal from artist showing scope of work, costs, and project timeline

MURAL GRANT PROGRAM POLICY

The grant policy for Discover Downtown Washington is a general standard for outlining program criteria to process grant applications consistently. The policies and guidelines shall be based on the fundamentals deemed necessary to award the grant and to protect the major assets of the City of Washington.

Geographic Market:

Grants will only be awarded to properties within the Discover Downtown Washington service boundaries shown in Exhibit A. If boundaries should change within a given year, properties within the new boundaries will be eligible the following year.

Grant Committee:

The Discover Downtown Washington Grant Committee shall include one Board member recommended by the Discover Downtown Washington Board of Directors as well as one member from each of the four standing committees (Organization, Design, Promotions, and Economic Vitality). The Grant Committee reserves the right to approve or deny applicants planned façade design, based on best practices learned through experience, research, and education. The Daviess County Community Coordinator shall be responsible for collecting, processing, and maintaining grant applications. The Coordinator shall provide the committee members with copies of grant requests prior to meeting. The Grant Committee will meet monthly or as necessary to discuss pending grant application requests and will provide recommendations to the Board of Directors for final approval.

Duties and Authority:

The Grant Committee will review all new grant application requests to verify adherence to Discover Downtown Washington program guidelines. If the application complies with all guidelines, advances the intended character of downtown Washington, and program funds are available, the Grant Committee will have the authority to recommend the grant request to the Board for final approval. If the grant request **does not** 1.) meet all guidelines, 2.) achieve the intended character of downtown Washington, or 3.) funds are not available, the Grant Committee may deny the request. The Grant Committee will have authority to issue the approval of any request that does not meet all the guidelines. All recommended approvals and denials will be reported to the Discover Downtown Washington monthly board meeting along with a consolidated report of funds disbursed and remaining.

Conflict of Interest:

Grant Committee members shall abstain their voting privileges when considering an application submitted by any person to whom they are related, whether by birth or marriage or with whom they cohabit or have a business relationship.

Confidential Information:

In the ordinary course of business, the Grant Committee is exposed to confidential, financial, and company related information. Such information shall be treated with complete confidentiality to adhere to the highest legal and ethical standards. Personal financial information of all applications will be discussed in executive sessions only.

Grant Programs and Policy Approval:

All grant programs and policies are to be reviewed annually by Discover Downtown Washington's Board of Directors. Modification to the programs and policies will be recommended periodically as the environment changes or as regulatory requirements dictate. Any changes to these policies will be recommended and approved by the Board of Directors.

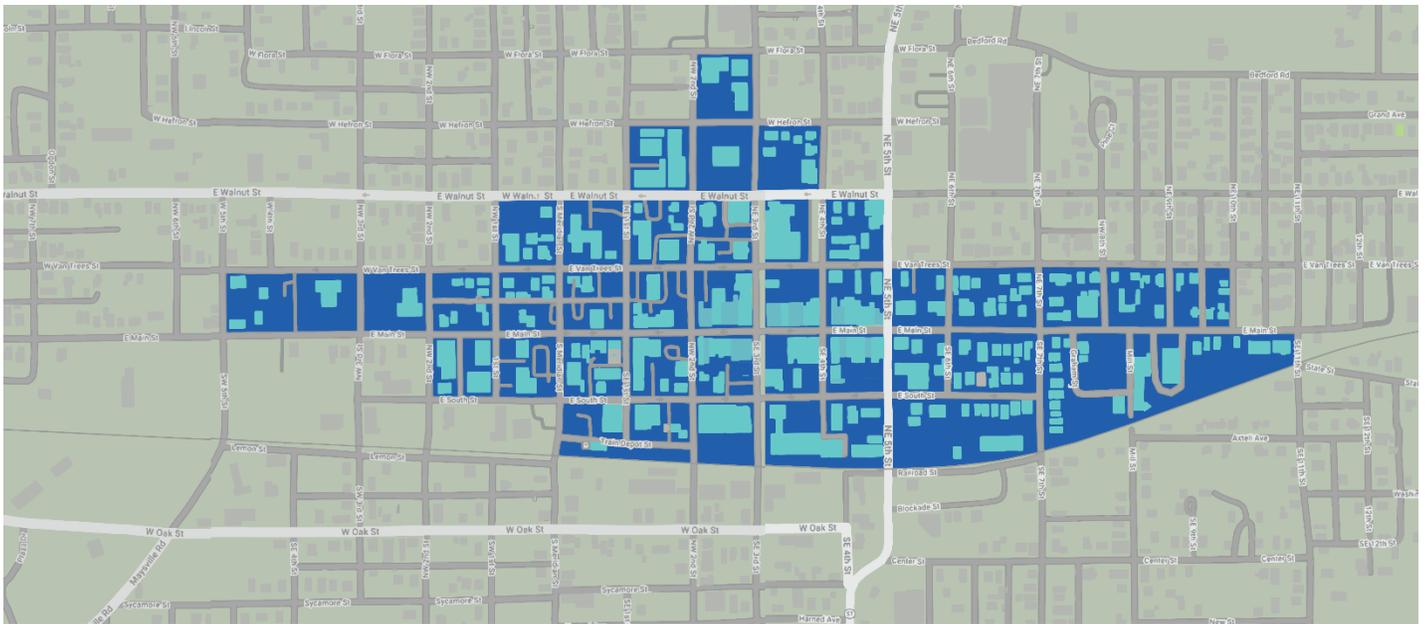
Policy Implementation:

The Grant Committee, with the assistance of Discover Downtown Washington's Board of Directors, shall be responsible for implementing this grant policy and may supplement the policy with detailed guidelines and/or procedures from various loan and grant types.

Exemptions to Policy:

It is recognized that there will be occasions when legitimate exceptions to this grant policy arise. In no event, however, shall an exception be granted which would violate regulatory requirements. Each exception to policy shall be clearly defined in the analysis of the request and followed by a formal approval issued by the Board of Directors. In all cases, full justification for the decision is to be disclosed and documented.

EXHIBIT A – DISCOVER DOWNTOWN WASHINGTON DISTRICT MAP





2024 MURAL GRANT APPLICATION



Applicant Information

Name:	
Phone:	
Referred by:	

Property Owner Information

Name:	
Address:	
Type of Ownership:	
Phone:	Years Owned:
Email:	

Business and/or Project Location Information

Business Name:	
Address:	
Type of Business:	Phone:
Project Owner Name:	
Property Use:	

Proposed Improvements (Attach additional pages, drawings, and/or photos as needed)

Description of public art project:	
Are there other improvements being made to the property that are not eligible for the façade grant?	If yes, please attach a written description to the application including the dollar amount of said improvements.
Requested amount for mural project:	

Circle one: The applicant **owns / leases** the property in consideration.

By signing below, I affirm that I have read and agree to comply with all **Façade Mural Grant** guidelines and policies, and I agree to complete the project within the specified time allowed. By signing below, I affirm that I have included all required materials as specified in the application checklist.

Signature:	Date:
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****For Office Use Only****

Application Date:

File Number:

Approval Date:

Amount Requested:

Amount Approved:

2024 MURAL GRANT APPLICATION

ARTWORK SPECIFICATIONS		
Describe artwork's relevance to its location and the community that will be impacted by it: From what intersections/viewpoints can pedestrians and vehicles see the artwork?		
What is the composition and condition of the wall or area the artwork is to be placed and how will you prepare the wall/area appropriately?		
What are the artwork dimensions? What percentage of the wall is to be covered? Include images of the area where the artwork will be placed.		
List any specific product names of paint and other materials if you have a preference.		
Is there a desired timeline for artwork completion?		
Do you have an artist you are considering for this project?		YES NO
If yes, list:		
Artist's Name		
Street Address		
City		
Main Phone	State	Zip
Email		
Website		